

# 2011 OASCA ANNUAL EDUCATION CONFERENCE

2011

**Friday**

**September 23, 2011**

**8:00am – 8:15am**

Opening Remarks/Introductions

**8:15am - 9:15am**

Scott Becker, JD, Partner- McGuire Woods

**Key Business and Legal Issues Facing ASCs**

**9:15am-10:00am**

Pamela R. Triplett, Facilities Planning & Safety Manager  
Office Of Community Health & Health Planning

Emily R. Studebaker, JD, OASCA Legal Counsel, Garvey Schubert Barer

**New Oregon Life Safety Regulations: How Will They Impact Your ASCs**

**10:00am - 10:30am**

**Break with Sponsors and Vendors**

**10:30am – 11:15am**

David Smith, JD, Garvey Schubert Barer

**Federal Fraud Prosecutions in the Healthcare Sector**

**11:15am – 12:00pm**

Emily R. Studebaker, JD  
OASCA Legal Counsel  
Garvey Schubert Barer

**Fraud Compliance Plans for ASCs**

**12:00pm -1:00pm**

**Lunch with Sponsors & Vendors**

**1:00pm- 2:00pm**

Amy F. Coletti, Manager  
Michael J. McClain, MHS, MS, PA-C, Senior Manger  
Eveia Health Consulting and Management  
(ADMINISTRATIVE BREAK OUT)

**Moving Big Cases into the ASC Setting and the Impact of Healthcare Reform on ASC Contracting**

**1:00pm-2:00pm**

Arthur Henderson, RN  
Steris

(INFECTION CONTROL TRAINING BREAK OUT)

**Infection Control Survival Guide to Understanding Sterile Processing**

**2:00pm- 2:45pm**

Bart Bracey, Parcus Medical  
Richard Edelson, MD

(ADMINISTRATIVE BREAK OUT)

**Driving Down Surgical Costs:  
A Strategy for Treating Implants as Commodities**

**2:00pm- 2:45pm**

Dotty J. Ballinger, RN, JD,CASC, LHRM

(INFECTION CONTROL TRAINING BREAK OUT)

**Legal Trends in Infection Control -  
Why Simple Things Matter in an IP Program**

**2:45pm-3:15pm**

**Break with Vendors**

**3:15pm-4:00pm**

David Fitzgerald, CEO  
Proliance Surgeons

(ADMINISTRATIVE BREAK OUT)

**Navigating a Practice and its ASC Through a Changing Healthcare Environment**

**3:15pm-4:00pm**

Rob Schwartz, Managing Director  
Strategic Resources

Brent Ashby, CEO, Audubon Surgery Center Crisis

(INFECTION CONTROL TRAINING BREAK OUT)

**Reputation Management Strategies:  
A Case Study of the Audubon Surgery Center Crisis**

**4:00pm - 5:00pm**

Rep. Tim Freeman (R) District 2  
Paul Phillips President  
PACWEST

**Healthcare Transformation in Oregon**

**5:00pm -7:00pm**

**Networking Social - Meet the Sponsors  
Membership Meeting/Elections/Awards**

# 2011 OASCA ANNUAL EDUCATION CONFERENCE

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**Saturday**

**September 24, 2011**

**8:00am-8:30am**

**Breakfast w/ Vendors**

**8:30am-8:45am**

**Opening Remarks**

**8:45am-9:30am**

Bill Prentice, Executive Director  
ASC Association

**Major Issues Facing ASCs on the Federal Level**

**9:30am – 10:15am**

Dan Connolly- Pinnacle III

**Strategies for Payor Contract Negotiations**

**10:15am-10:45am**

**Break with Sponsors & Vendors**

**10:45am - 11:30am**

Rose Cox  
OASCA Lobbyist

**Advocacy Training**

**11:30pm-12:30pm**

Barbara Tauscher  
Gail Bacon  
Barbara Bowen  
Mark Norling, MD  
Bruce Johnson, MD

**Hot Topics Panel**

**Adjourn**