



On behalf of OASCA, I am honored to invite you to the OASCA 2011 Annual Education Conference. This year we have the privilege of having Scott Becker, Partner, JD, CPA, at McGuireWoods. He is considered a preeminent healthcare attorney in the country. The conference is being held Friday, September 23rd and Saturday, September 24, 2011, at the Red Lion Hotel On The River, 909 N. Hayden Island Drive, Portland, OR 97217. OASCA has negotiated an outstanding room rate with the hotel of \$107/night. It is strongly recommended you reserve your room in advance.

This is your opportunity to connect face-to-face with medical professionals throughout Oregon. As an exhibitor, you will have two days to showcase your products and services to physicians, administrators, executive directors, business managers, clinical directors, materials managers and nurses. OASCA provides an exclusive forum for high-quality continuing education for ASC professionals. Take advantage of this unique opportunity to interact with these decision makers!

OASCA experienced the largest turnout to date in 2010 and we are anticipating an even larger turnout in 2011. Currently, there are close to 90 Ambulatory Surgery Centers (ASCs) in the State of Oregon. Together they represent a wide demographic including large ASCs with partial hospital ownership, corporate owned multi-specialty centers, physician partnerships, and sole proprietors representing all surgical specialties.

Conference Sponsors will have prime exhibit space and special recognition. OASCA has added more space for exhibitors but as the trade show continues to grow in popularity, space fills up quickly. Last year we had to turn vendors away, so OASCA strongly encourages you to reserve your preferred exhibit space today. Please note space is not considered reserved until payment has been received.

During this time of economic uncertainty, you are presented with the opportunity to meet decision-makers from across our State who are committed to quality, cost-effective healthcare. The educational conference provides the opportunity and ever-elusive time for these decision makers to meet with you.

Attached you will find:

- Conference Sponsor Levels
- Conference Registration Form

Thank you again for your consideration and continued support. If you should have questions, please do not hesitate to contact Patti McMinn, (206) 992-3330 or [pattimcminn@comcast.net](mailto:pattimcminn@comcast.net). **Again, exhibitor space sells out quickly. To avoid being disappointed, you are strongly encouraged to reserve your space ASAP.**

Sincerely,

Jesse Arrambide  
Vice-President and OASCA Conference Chair